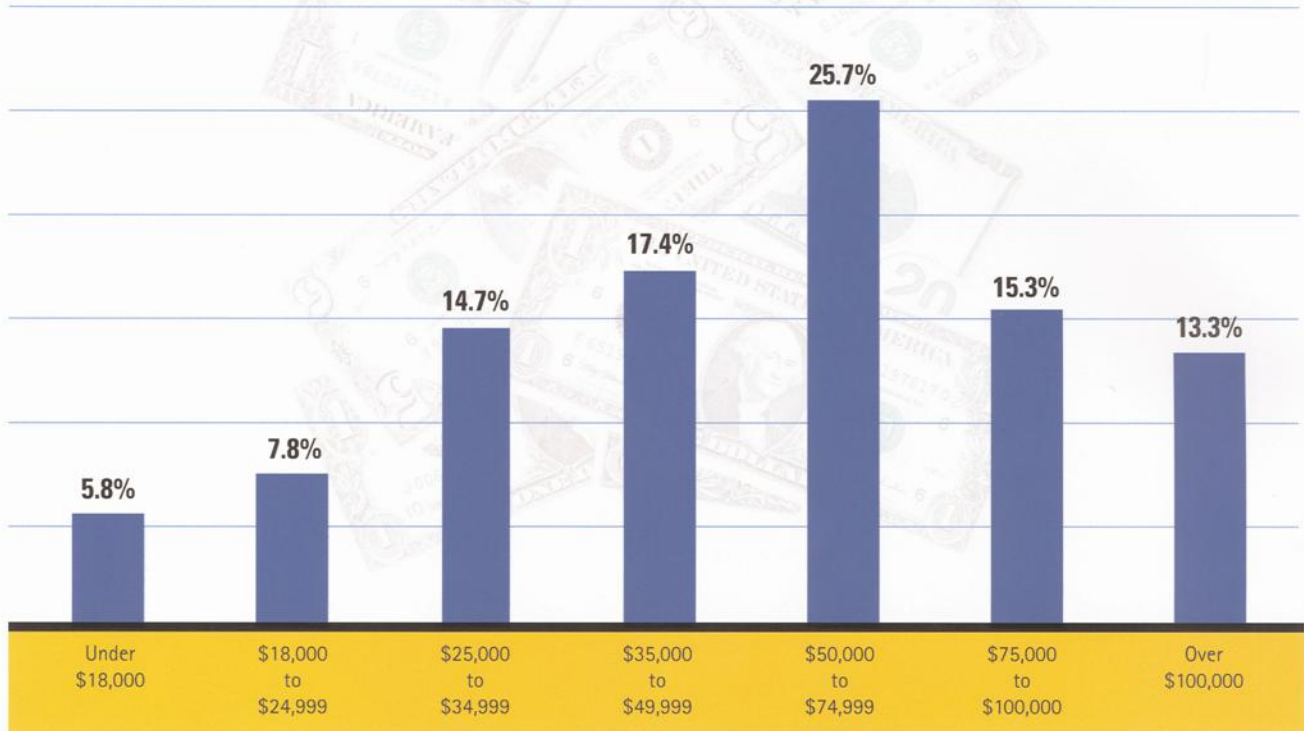
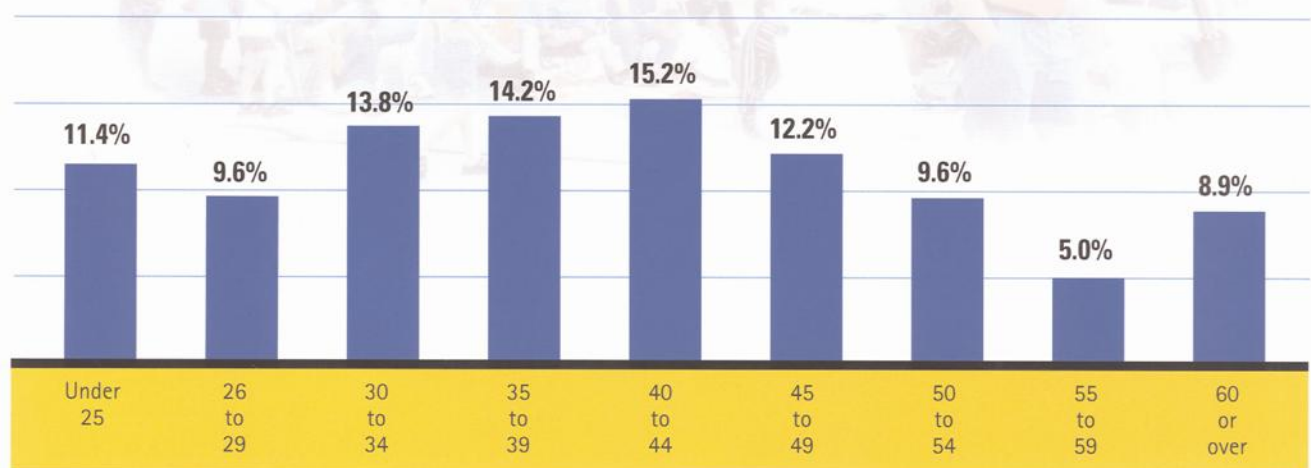


Air Show Demographics

Household Income Profile

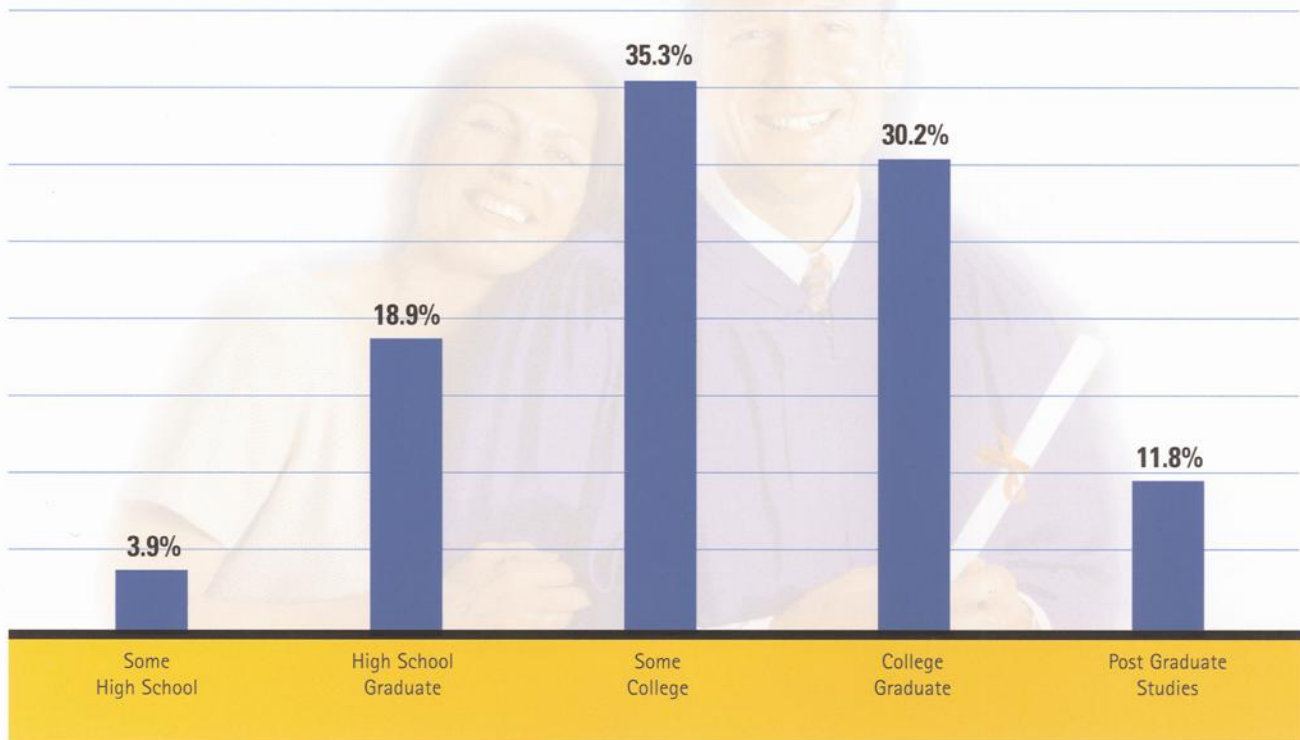


Adult Spectators by Age

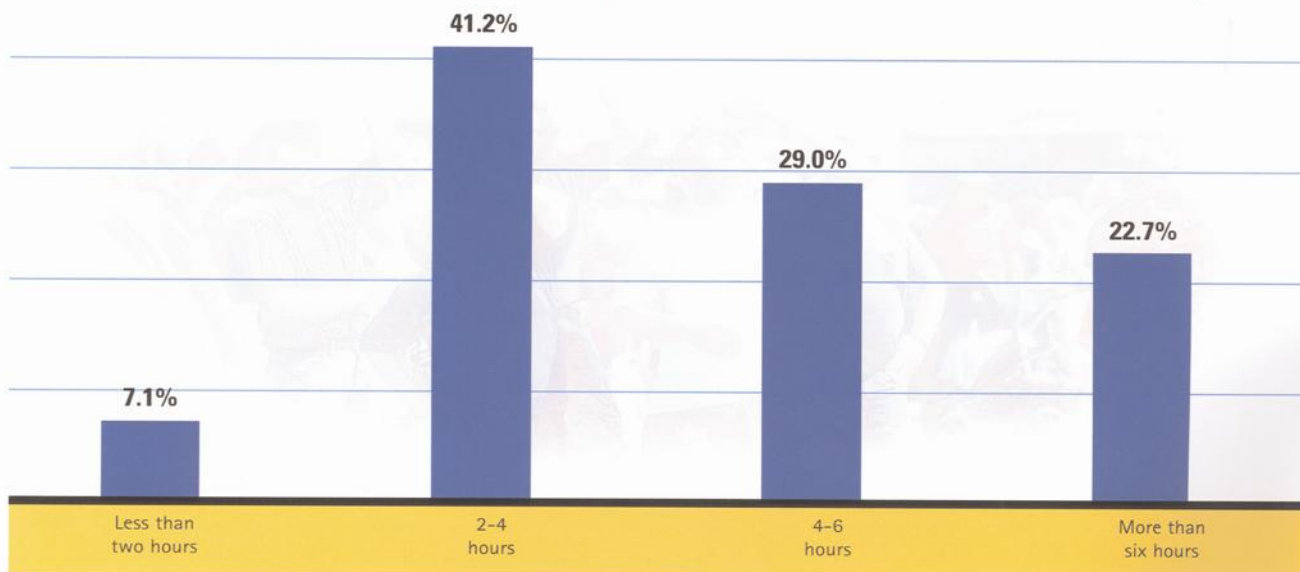


Air Show Demographics

Education Profile



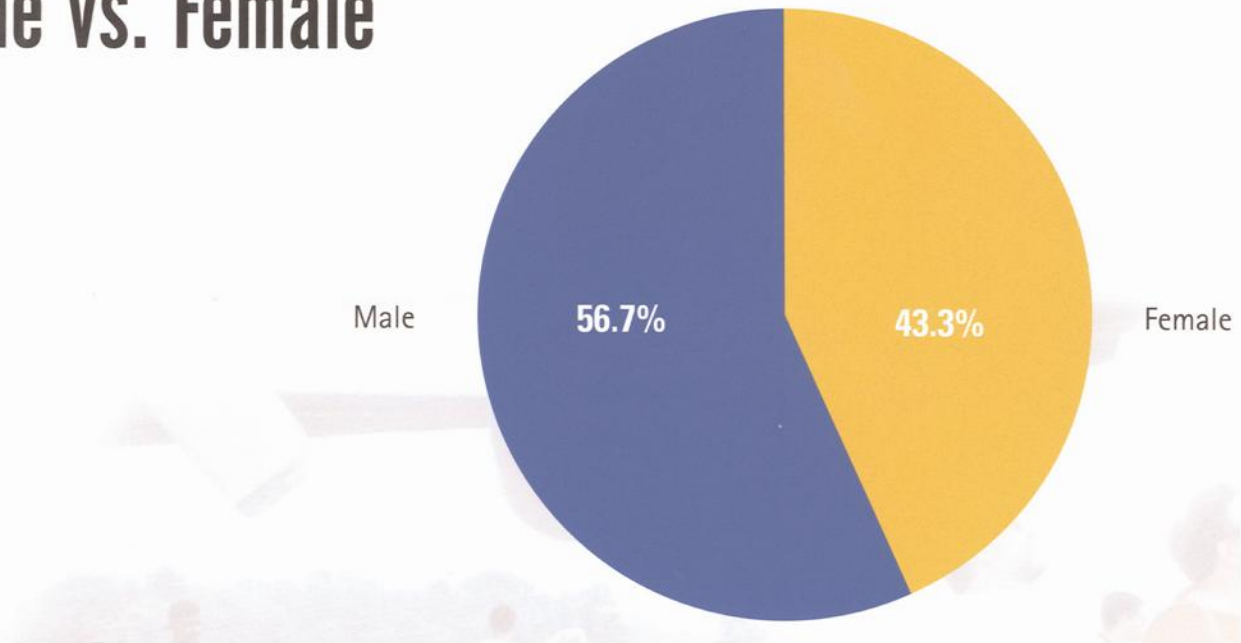
How Many Hours Did You Spend at the Air Show Today?



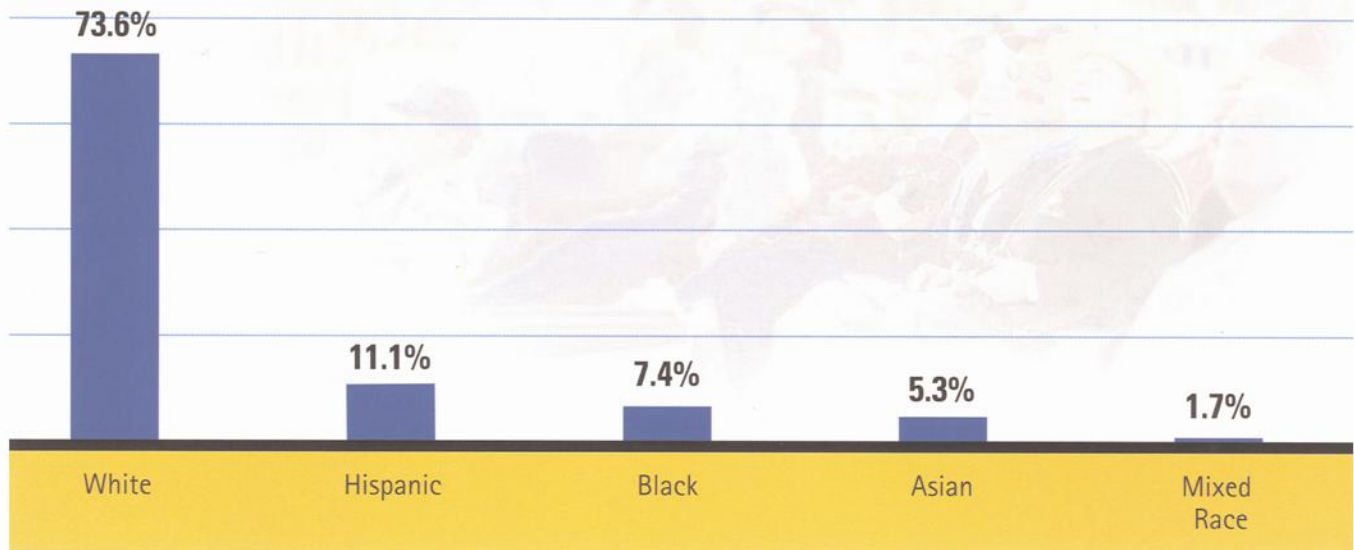
Source: International Council of Air Shows

Air Show Demographics

Male vs. Female

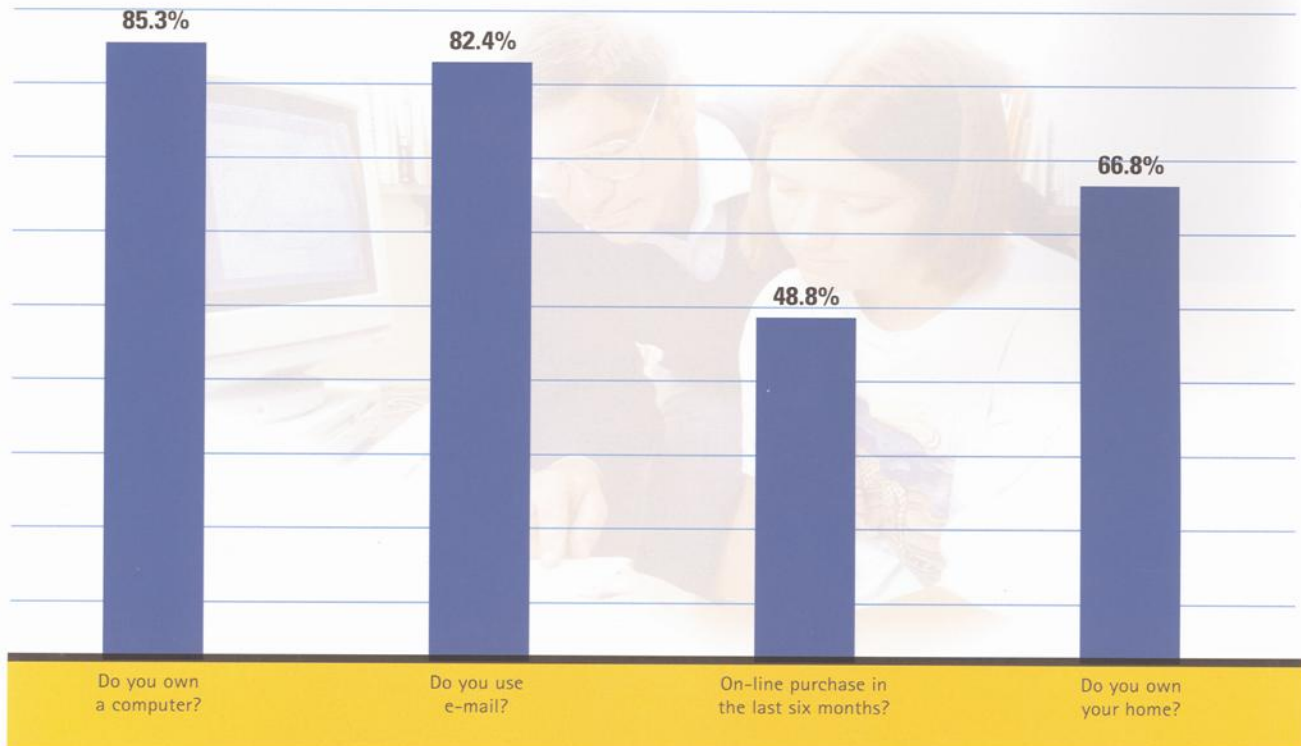


Ethnic Make-up of Air Show Spectators



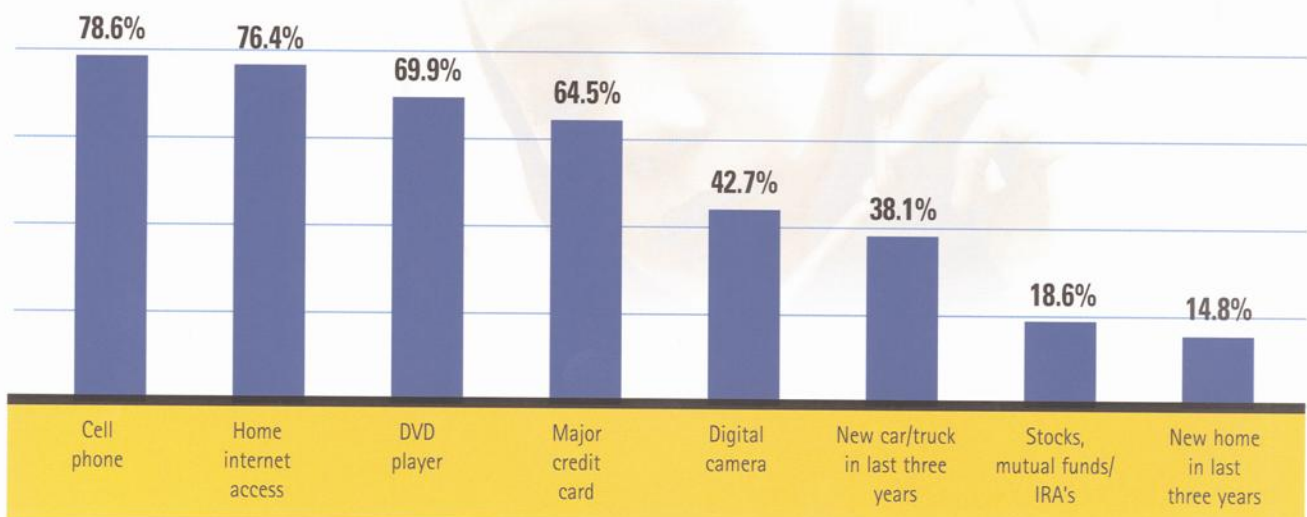
Air Show Demographics

Computer, Internet, Home Ownership



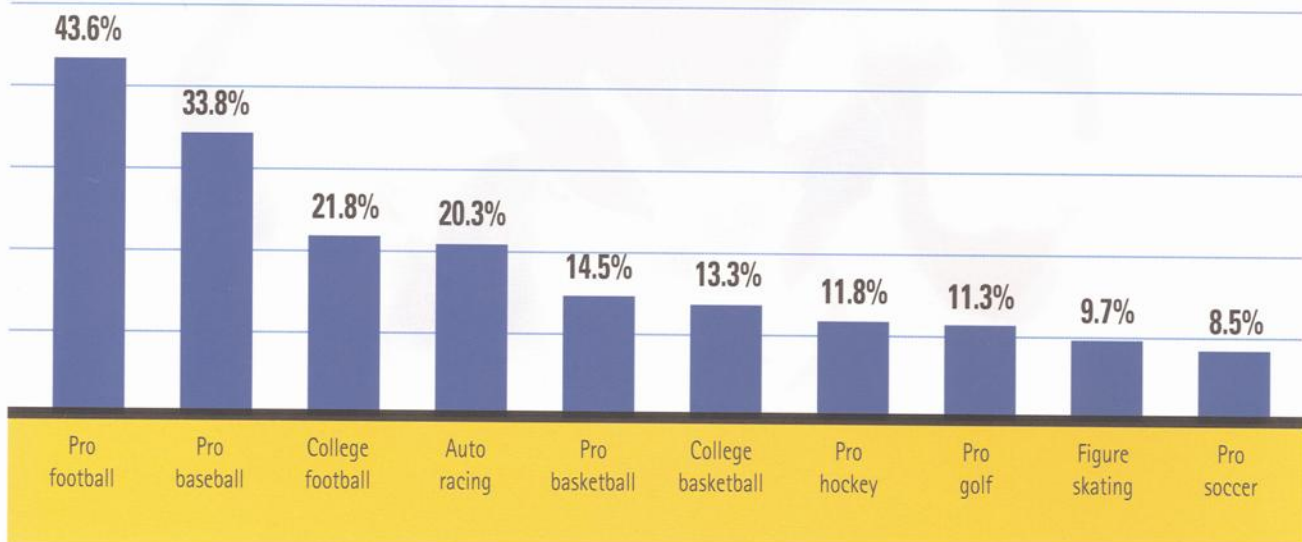
Use Habits

Which of the following do you own or have you used recently

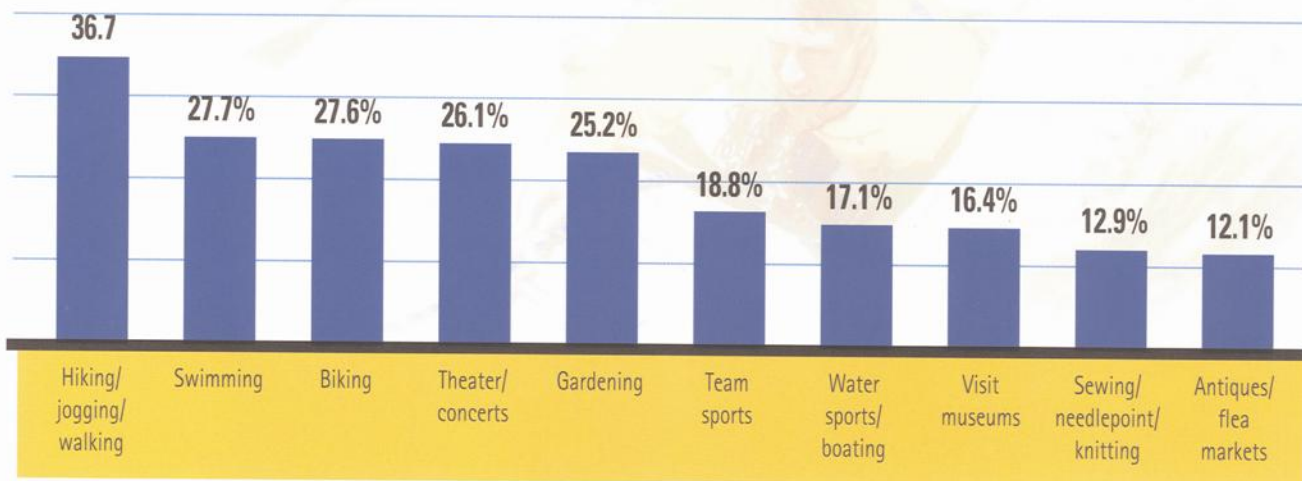


Air Show Demographics

Which Events Do You Watch or Attend Regularly?



In Which Activities Do You Participate Regularly?



Source: International Council of Air Shows